

"Taylorized" Design Thinking Training/Facilitation: On Pause for Summer 2019

Thank you for reaching out to the Phyllis M. Taylor Center for Social Innovation and Design Thinking (TAYLOR).

"Taylorized" Design Thinking Training/Facilitation: On Pause for Summer 2019.

We promote collaborative creativity for organizations, workplaces, and groups. Depending on our workload and capacity, we can sometimes offer custom "Taylorized" services. These build on design thinking education for social impact. Please read below for information about what we might be able to offer.

Why do we do this? In general, we are keen to support social causes that are consistent with our mission-- and to the best of our abilities and capacity. We seek longer term impact in promoting positive changemaking. Read here for what these terms mean: <http://taylor.tulane.edu/how-we-talk-about-what-we-do/>.

We expect our organizational partners to express a sincere willingness to learn "designerly" mindsets, like empathy with users, a beginners mind, learning via rapid prototyping, Yes, And!, and adopting a "bias to action".

Are you still new to the Phyllis M Taylor Center and to design thinking and social innovation?

Please review our website for regular public training events, like the DT & Donuts (public 2 hour workshops and the Fast 48 workshop. Learn more at <http://taylor.tulane.edu/>

The form below asks you for information about your organization and specific needs, audience, learning objectives . Why do you think you need "design thinking"? You might not have all the information, but share what you do have.

Special note for 2018-2019 academic year: We have limited capacity for custom activities, owing to other regular courses and trainings that we are already committed to. While we might not be able to accommodate you, we appreciate you reaching out. Once you do, you can expect:

5 days: Acknowledgement of receipt of your application within five (5) business days.

3 weeks: We will then review your request internally, and ask you some clarifying questions, within three (3) weeks.

4-6 weeks: We aim to get back to you with a decision within four to six weeks.

If we are unable to handle your request, we may be able to refer you to other local trainers and facilitators. To that end, if you have any funds, that can be useful in recruiting help.

Your Contact Information

Your First Name [Required]
First Name of Individual Filling in the Form

Your Last Name [Required]
Last Name of Individual Filling in the form

Contact Phone Number for Applicant Organization [Required]
Required for quick follow-up with the applicant organization to get more information about the request.
Valid input:
- must be 10-15 digits long and may include only numbers, hyphens, and spaces.

Your Organization/Project Name [Required]
The applicant's organization.

What are you looking for?

Who is your primary audience? How people do you envision participating? (Your staff, students, community members?). [Required]
(Be as specific as possible) (ex. our staff of 30. About 20 teens/youth in a leadership program)

Objectives: What are your learning objectives? What do you want your participants to come away with? Why is "design thinking" what you need? [Required]

For example, do you seek to expand staff capacity to apply "designerly" mindsets?
Are you looking for help in solving a particular problem?

Are there any specific societal problem areas that you are trying to address in this activity? [Required]

What is your familiarity with design thinking? Why do you think design thinking might help you? [Required]

How much time can your team make available for this activity/project? How much time do you envision scheduling with us (for, say a specific workshop or class)? [Required]

Do you have in mind a specific date? (Or a general time frame?) [Required]

Do you have a specific space/facility in mind? [Required]

Valid input:

- Select only one choice.

Yes

No

Not Sure Yet

If yes, please describe the kinds of facilities (building, room #, address). Might you need space?

Social Criteria and Fit

We support requests that have a social mission and fit with our team and capacity. We seek to promote long term positive changemaking. We expect our partners to express a sincere willingness to learn design thinking mindsets.

Social Mission: How does this project fit our criteria of promoting social value, addressing problems, etc.? [Required]

For example, what is your social mission?

Capacity-Building: How can this collaboration support changemaker education? [Required]

Resource Match: Funding helps cover time for skill facilitation/training, esp if we are not able to do it and refer you to outside facilitators. Do you have financial resources to defray costs? [Required]

Social Impact sustainability: We aim to invest our resources for long-term social impact. How do envision the long-term value of this activity? [Required]

Taylor Center Questions

How did you find out about the Phyllis M. Taylor Center (generally) and/or our "Taylorized" offerings, specifically? (Please explain) [Required]

Did you already speak to a member of our team? (and whom?) [Required]

Comments: Any other comments or questions? More information will help us review this appropriately. Thanks!

Thank you! We will be in touch soon. We might not be able to handle your request but will aim to refer you to someone who might.

Timing: We will acknowledge receipt within 5 business days.

Process: We will review internally and reach out with questions and clarification within 3 weeks.

Decision: We aim to get back to you with a decision within 4-6 weeks.

Meanwhile: Be sure to sign up for our Taylor newsletter at <http://taylor.tulane.edu/newsletter/>. Please come visit us in the Howard Tilton Memorial Library, 4th Floor.