

# General Member Application Winter 2016

Please fill out this form to apply to Michigan Advertising & Marketing for the Winter 2016 semester. The application will close on Sunday, January 17th at 11:45p. Any applications submitted after this time will not be accepted. Should you move to the next round, we will conduct 30-minute interviews for client teams from Tuesday, January 19 to Thursday, January 21. Feel free to e-mail Mahraan Qadir (mahraan@umich.edu) or Alex Fotis (aefotis@umich.edu) if you have any questions.

Good luck!

## Application Form

Name [Required]

Uniqname [Required]

Year in School [Required]

Valid input:

- Select only one choice.
- must select a value.

- Freshman
- Sophomore
- Junior
- Senior

School, Major (ex: LSA, Communications) [Required]

Why are you applying to MAM? [Required]

In 140 characters, tell us what makes you unique. [Required]

Valid input:

- must contain at most 140 characters.

How do you want MAM to serve you? What would you love to learn about while being a MAM member? [Required]

Describe your background with marketing, advertising, creative thinking, or strategy (if any). [Required]

Are you involved in any other organizations or forms of employment? If so, how will this affect the time and effort you are able to contribute to MAM? [Required]

Is there anything else you'd like us to know? Seriously, anything?

Pick your first choice for type of account team. Please note, if applying for CDT, you will need to provide some type of portfolio. [Required]

Valid input:

- Select only one choice.

- Business Client Teams
- Restaurant & Entertainment Client Teams
- Lifestyle Client Teams
- Market Research Team (MRT)
- Creative Design Team (CDT)

Pick your second choice for type of account team. [Required]

Valid input:

- Select only one choice.

- Business Client Teams
- Restaurant & Entertainment Client Teams
- Lifestyle Client Teams
- Market Research Team (MRT)
- Creative Design Team (CDT)

Pick your third choice for type of account team. [Required]

Valid input:

- Select only one choice.

- Business Client Teams
- Restaurant & Entertainment Client Teams
- Lifestyle Client Teams
- Market Research Team (MRT)
- Creative Design Team (CDT)

Resume [Required]

Please upload your resume here.

Creative Portfolio

If you are applying for the Creative Design Team, please upload examples of your work or a portfolio of work. If you don't have a portfolio, please pick a brand or online/print ad that you like and recreate a new ad for this client. We are looking for your sense of design aesthetic and experience with design in general. If the upload does not work, please e-mail your name, unquname, and attached portfolio to Wendy Ku (kuly@umich.edu).