

2020 PSEG ISS Green Team Program: Corporate/Agency Application

Thank you for your interest in the PSEG Institute for Sustainability Studies (PSEG ISS) Green Team Program. The PSEG Institute for Sustainability Studies (PSEG ISS) Green Teams program is a multi-institutional internship program targeted to upper level undergraduates (exceptional rising sophomores may also be considered) from any discipline who are interested in Sustainability. PSEG ISS Green Teams are transdisciplinary teams of students who serve corporations, organizations, non-profits, municipalities and community groups to address substantial sustainability issues. Teams of 5 students are constructed from acceptable applicants coming from many different disciplines and multiple institutions, and whose backgrounds match those required to achieve deliverables requested by corporations and organizations. To ensure students are well positioned to produce high quality deliverables, PSEG ISS provides trainings throughout the course of the program in core Sustainability subjects, hands-on experience with Sustainability skills, and guidance in professional development.

The program runs from May 27 – August 6, 2020. To better understand your needs and requirements please complete the following application below. We are available to discuss your ideas and answer questions throughout the application process. We will be in touch shortly after you complete your application to discuss your needs in greater detail.

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Company Name [Required]

Company Address [Required]

First Name of Main Company Contact [Required]

Last Name of Main Company Contact [Required]

Email of Main Company Contact [Required]

Phone Number of Main Company Contact [Required]

Valid input:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.

Company Website [Required]

Valid input:

- <http://www.myschool.edu>

What problems or questions would you like MSU Students to address for your company? [Required]

Carbon Footprint: Creating or utilizing carbon calculators, assessing baseline carbon footprint, and developing additional strategies to reduce your carbon footprint

Energy Audit: Determine energy use and ways to reduce that

Return on Investment (ROI): Analyzing costs and associated time to recover costs of proposed sustainability projects

Life Cycle Assessment (LCA): Assessing economic and environmental impact of a line of products

Environmental Assessment: Determine how your company is impacting the environment and ways to improve that (contamination, waste, soils, water, vegetation, pollinators, avian populations, etc.);

Internal Communications and Infographics: Documenting best practices and recommended standard operating procedures for improving sustainability in the workplace (reducing water, energy, and waste, increasing recycling, etc.)

Waste and Recycling: Examine current waste and recycling practices and make recommendations for change, engage and inform employees

Water Usage: Determine relative sources of water usage, quantify amounts, develop a plan for reduction of water use

External Sustainability Reporting: Communicate sustainability issues to external stakeholders through sustainability reporting formats such as the Global Reporting Initiative (GRI)

Employee Engagement: Propose initiatives and develop strategies to increase employee engagement with new and existing sustainability initiatives

Competitor Analysis: Completing a sustainability competitor analysis to identify areas of strengths and opportunities for improvement

Marketing and Branding: Developing strategies to market sustainable products and services

Supply Chain and Procurement: Create sustainable procurement criteria, an environmentally preferable purchasing plan, and strategies to help improve sustainability in the supply chain.

Environmental Policy: Create an environmental policy statement for your company

Profitability: Learn how your company can infuse sustainability throughout to make real changes in the bottom line

Other: Specific topics not included above are also possible and we welcome a conversation with you to determine feasibility. If a topic was not included above please write a brief description below.

Please list any known potentially expected deliverables [Required]
Please separate with a comma or enter each on a new line

What measurable results might you expect as a result of being provided a Green Team?

Preferred meeting day/time to connect with team? [Required]

Mondays and Thursdays are the teams' field trip and training days. The University is closed on Fridays and only in exceptional situations can students work Fridays, Saturdays or Sundays as many students have significant financial need and need to maintain their academic year jobs during the course of the internship by working on those days.

Valid input:

- Select only one choice.

Tuesday morning or afternoon

Wednesday morning or afternoon

Either Tuesday or Wednesday morning or afternoon

Are you able to pay a portion of the cost for a Green Team? If so, please indicate an amount.

Green Teams cost \$50,000. Projects completed generally save organizations in excess of \$250,000. If you are able to pay for a team, that will be considered in the review process. We will also work with those not able to cover full costs, particularly non-profit organizations and municipalities, as limited funding is available.

Valid input:

- Numeric - ex: 1111

Is there any additional information that you would like to include?

Visit our Green Teams website for more information on the work of past Green Teams.